

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Media Placement Services Attention: Accounts Payable 709 Westchester Drive, Suite 101 High Point, NC 27262



Advertiser	Steve Troxler for Commissioner of Agrica
Product	POL - Republican candidate
Estimate Number	

Invoice #	119649-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/27/12

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	119649
Alt Order #	
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Dr. Phil	9-10a	10/22/12 to	10/28/12	2x	MTWTF	-	•		
	Class 2										
	WRAL			Th	10/25/12	:30	9:23 AM	LEADERSHIP	\$500.00		2
	WRAL			F	10/26/12	:30	9:25 AM	BIG CITY	\$500.00		1
2	WRAL	Noon News	12p-1p	10/22/12 to	10/28/12	2x	MTWTF				
	Class 2										
	WRAL			M	10/22/12	:30	12:37 PM	BIG CITY	\$800.00		1
	WRAL			W	10/24/12	:30	12:59 PM	FUTURE-REVISED	\$800.00		2
3	WRAL Class 2	WRAL 6a News Sat	6 - 8a	10/22/12 to	10/28/12	1x	1-				
	WRAL			Sa	10/27/12	:30	7:25 AM	FUTURE-REVISED	\$600.00		1
			Aired Spots	5							

Gross Total \$3,200.00 **Agency Commission** \$480.00

\$2,720.00 **Payment Terms 30 Days Net Amount Due**